



**Are you looking to deliver an entrepreneurial
leadership event speaker your attendees
will rave about?**

Create an event your attendees will love and value! Conference goers want depth and real world ideas they can implement today for results. Debra Sweet is the speaker who delivers what you need and what your audience wants.

Debra is an award winning leadership performance expert that combines a musicians stage presence with speaking skills to create an emotionally engaging, interactive experience at your event.

"The Trailblazing Brainpreneur"
Debra Sweet

Visionary Leader.
N.Y. T. Best Selling Author.
Global Speaker.
Leadership Trainer.
STBI Survivor.

Trailblazing Leadership
Skill Set Development &
How to Do Life in Business

Rebound. Rejuvenate.
Recover. Renew.

Overcome Obstacles
& Be Strong.



PRICING & BOOKINGS

To discuss booking Debra Sweet® for your event please call 760-542-8817 or email info@debrasweet.com.

For more details visit
www.DebraSweet.com



From Broken Brain To Building Big Business

Innovative San Diego entrepreneur, Debra Sweet, pivots companies for profits with powerful insights learned during brain injury rehabilitation.

Entrepreneurship is rising yet status quo thinking continues to propel premature business deaths into the grim statistics that disrupt family life and the bottomline.

New York Times bestselling author and award-winning leadership performance coach, Debra Sweet, said flying head first into a concrete wall at age 18 and the subsequent 30-year fight to overcome health disruptions fueled her comeback with cutting edge insights on how to overlay subconscious change, neuroscience and business growth strategy skill sets to 'make bank' and not go broke.

Everyone has a tragedy at one time- but not all create a comeback, and most do not trailblaze their recovery to come out stronger than ever before. But Ms Sweet, 51, a lifelong entrepreneur is no stranger to triumphs and trauma that impact both personal and professional outcomes.

She's lived through the same struggles most entrepreneurs grow through and more. But she's not one to sit quietly on the sidelines. Her most recent triumph was trailblazing through the adversity of unknowingly living with and now since rehabilitating from a severe traumatic brain injury; finding the cure, raising family, overhauling her companies and serving clients.

During her journey to walk, talk and remember clearly again, she gained a unique glimpse into how the brain 'sees' and discovered the powerful overlay of this knowledge she now brings into business to put passion back into profits, eliminate overwhelm and break the cycle of status quo stagnation.

Most Popular Speaking Topics Include:

- » Get Your Future Into Focus: Go From Vision to Victory!
- » Hitting the Wall: Life Beyond Impact
- » 3 Insights from a Traumatic Brain Injury Every Overwhelmed Leader Can Profit From!
- » The Power of Leadership: How to Be a Leader When Networking
- » Gear Up! How to Master the Stages of Entrepreneurship & Rock Your Results!

Highly Experienced

Debra Sweet® has presented at more than 350 events including corporate leadership breakfasts, lunches, workshops, Expos & industry specific conferences, radio, podcasts & T.V.

She Has Been a Keynote & Featured Speaker For:

- » BNI National & International Conferences (numerous times)
- » Chamber of Commerce Carlsbad, CA & Vista, CA (numerous times) » Tri-City Rotary
- » International Virtual Assistants Association
- » Contractors Trade & Organizations: CalPASC, SDRCA, RSG
- » UCI Graduation Commencement » San Marcos CA, & San Diego School Districts
- » Dare to Be D.I.N.O! Business Leadership Conference » WIN (Women In Networking)

DYNAMIC • PASSIONATE • GENUINE • PURPOSEFUL • APPROACHABLE • CONFIDENT • INSPIRATIONAL



What People Say...

"When I heard you were speaking at CALPASC, I wasn't sure what you were going to deliver. I was wondering to myself, "What could she say that hasn't already been said?"

"Wow! Was I amazed at how quickly you connected with the audience right from the beginning- and you gave us some powerful information that was fresh. I noticed in the audience we had a range of business acumen- from start ups to very established businesses – and you held them with relevant and valuable information every step of the way! I was glad to be part of this event."

Robert Gascho
CA License #0G56051
New York Life Insurance Company
San Diego, CA

"Debra Sweet is a dynamic and informative speaker who manages to fully engage her audience and keep them engaged. Debra is an inspiration and her sincerity was evident when speaking in a group setting or one on one. While speaking at our conference, Debra took the time to speak with many of us after her presentation, sign our books and really listened. Our attendees are saying that this is by far the best event we have held to date, and that is a direct reflection on the speakers and content presented."

Michelle Murphy
President and Founder
Murphy Assistants
Los Angeles, CA.

"I had the pleasure of hearing Debra speak in Charlotte at the 2008 IVAA Live Summit. It was refreshing having a speaker who not only motivated you but kept you on the edge of your seat with her wit and presentation. Thanks Debra for such a remarkable seminar."

Doreen DeJesus
Bronx, NY

"Thanks again for your great presentation you did! I would love to implement this in my region in Germany and would appreciate if you could send me the presentation by e-mail. All the best and keep on steering your dirt bike with your rear wheel. Cheers"

Gunther
Geschäftsführender Gesellschafter
BNI Stuttgart GbR

LETS CONNECT



For more details visit www.DebraSweet.com